

THESOFTKING

COMPANY DECK



Table of Contents

01
About Us

02
Our Impact

03
Our Team

04
Our Services

05
Industry

06
Technology

07
Case Studies

08
Clients

09
Testimonial

10
Work Process

01

About Us





thesoftking.com



'GLASSDOOR'

Review ★★★★★

Google

Review ★★★★★

Clutch

Review ★★★★★

We are THESOFTKING Limited – Crafting tailormade digital products for a fast-moving world. We turn ideas into scalable SaaS, web, and mobile solutions that drive real growth.



What Drives us



Our **Mission**

Delivering scalable digital solutions that drive real business impact.



Our **Vision**

Empowering businesses with technology to grow, adapt, and lead globally.



Core **Principles**

Innovating boldly, designing for users, delivering with quality and trust.

Our Journey Through Timeline

Evolving with Technology, Growing with Innovation



n2

Our Impact



WE ARE

15+

Years of Digital
Experience

300+

Business Served
Worldwide

110+

Countries With Active
Clients.

250+

Positive Client
Reviews



Recognized for Excellence with Industry Awards

A track record of delivering quality, innovation, and consistent results



Giving Back



BITPA 2025 Sponsor

 September 2025



Word Camp Sylhet Sponsor

 May 2024



Basis Soft Expo Exhibitor

 February 2023



Designers Meetup Khulna 2023 Sponsor

 January 2023



Bitpa Conference 2022 Sponsor

 November 2022



DESCON'19 Sponsor

 December 2019



Laravel Bangladesh Meetup 2.0 Sponsor

 August 2019



National Freelancer Award, Dhaka Collaborator

 April 2019



Featured in Leading Media & Publications

প্রথম আলো

DhakaTribune

সমকাল

dailyobserver

বাংলাদেশ প্রতিদিন

FE The Financial Express

যুগান্তর

Jago news24.com

নয়া দিগন্ত

FOX 28

দৈনিক ইত্তেফাক

DIGITAL JOURNAL

কালের কণ্ঠ

ERIE NEWS NOW

মানবকণ্ঠ



Associated With

Collaborating with trusted partners to deliver greater impact



03

Life at **THESOFTKING**



Beyond The Desk



Not Just an Office



A Place Where Ideas Come Alive



Moments in Motion



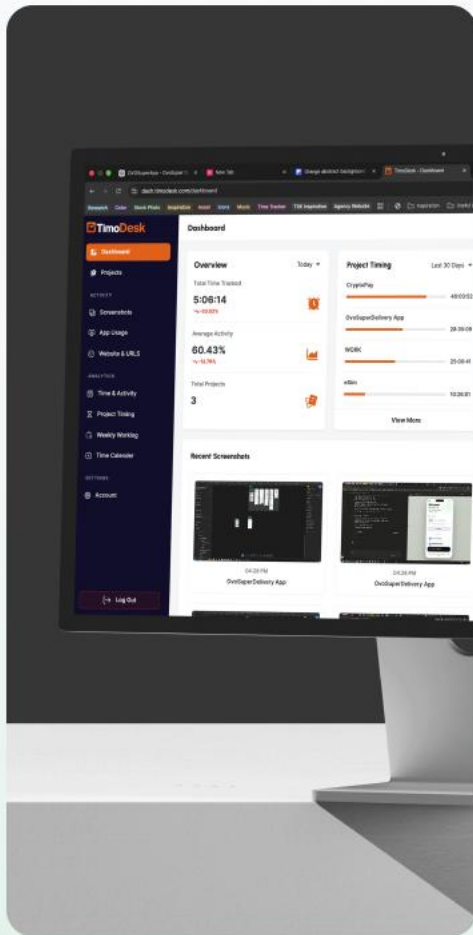
04

Our Services

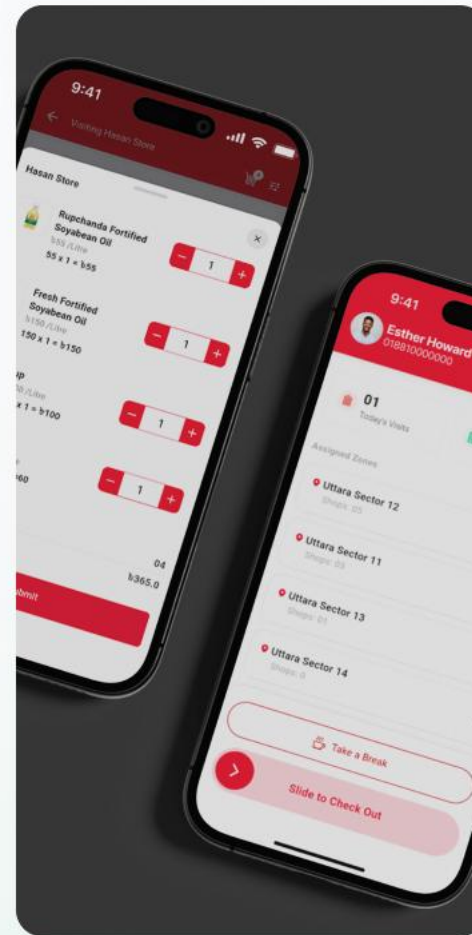


End-to-end digital solutions designed for scale and performance

Web Application

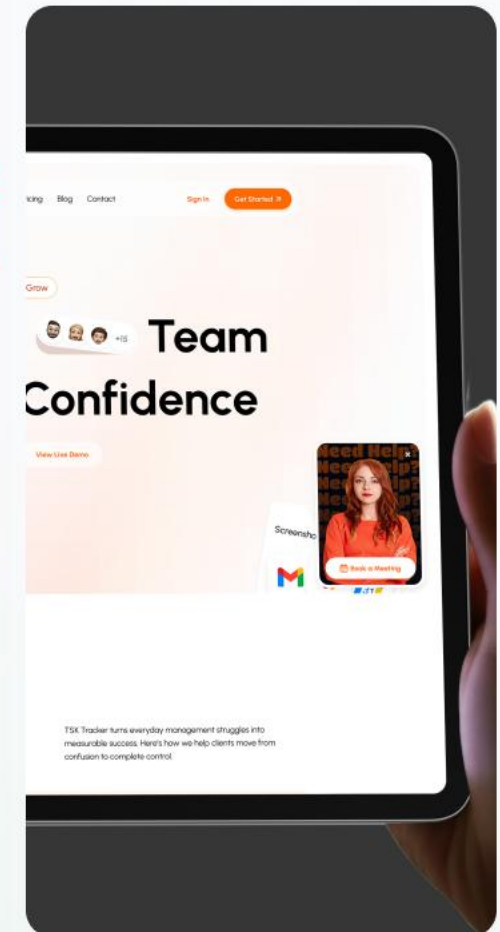


SaaS Development

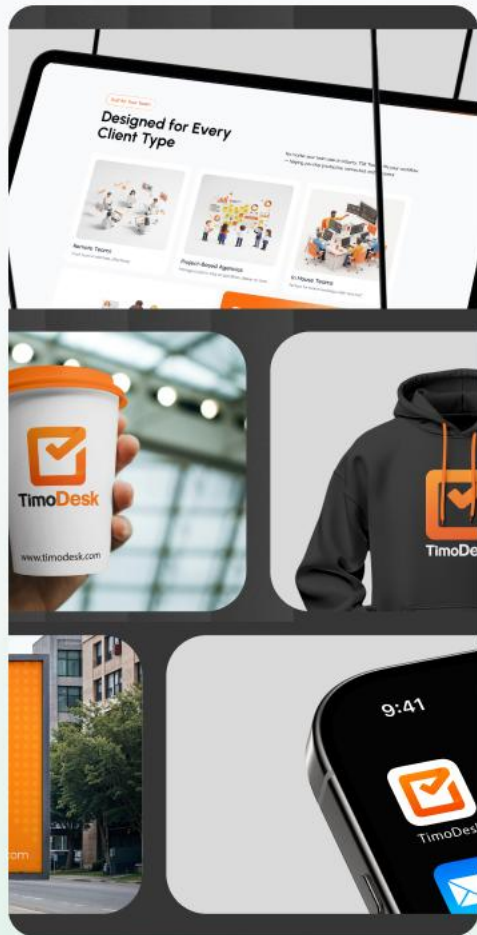


Mobile App

UI/UX Design



End-to-end digital solutions designed for scale and performance



Branding & Identity

Cloud Infrastructure



AI Development

Tech Consultancy



05

Industries We Cover



Powering Diverse Industries



SaaS



Crowdfunding



Ride Sharing



Fintech



eCommerce



Artificial Intelligence



Streaming



Trading



Tourism



Healthcare



EdTech



Gaming

+More



06

Our Technology



Our Technology Stack for Building Scalable Solutions



07

Case Studies



Case Study



A scalable workforce management platform with real-time tracking, automation, and actionable insights

Outcome

23% increase in team productivity.

60% reduction in manual tracking effort.

Launched in just 6 weeks.

Branding

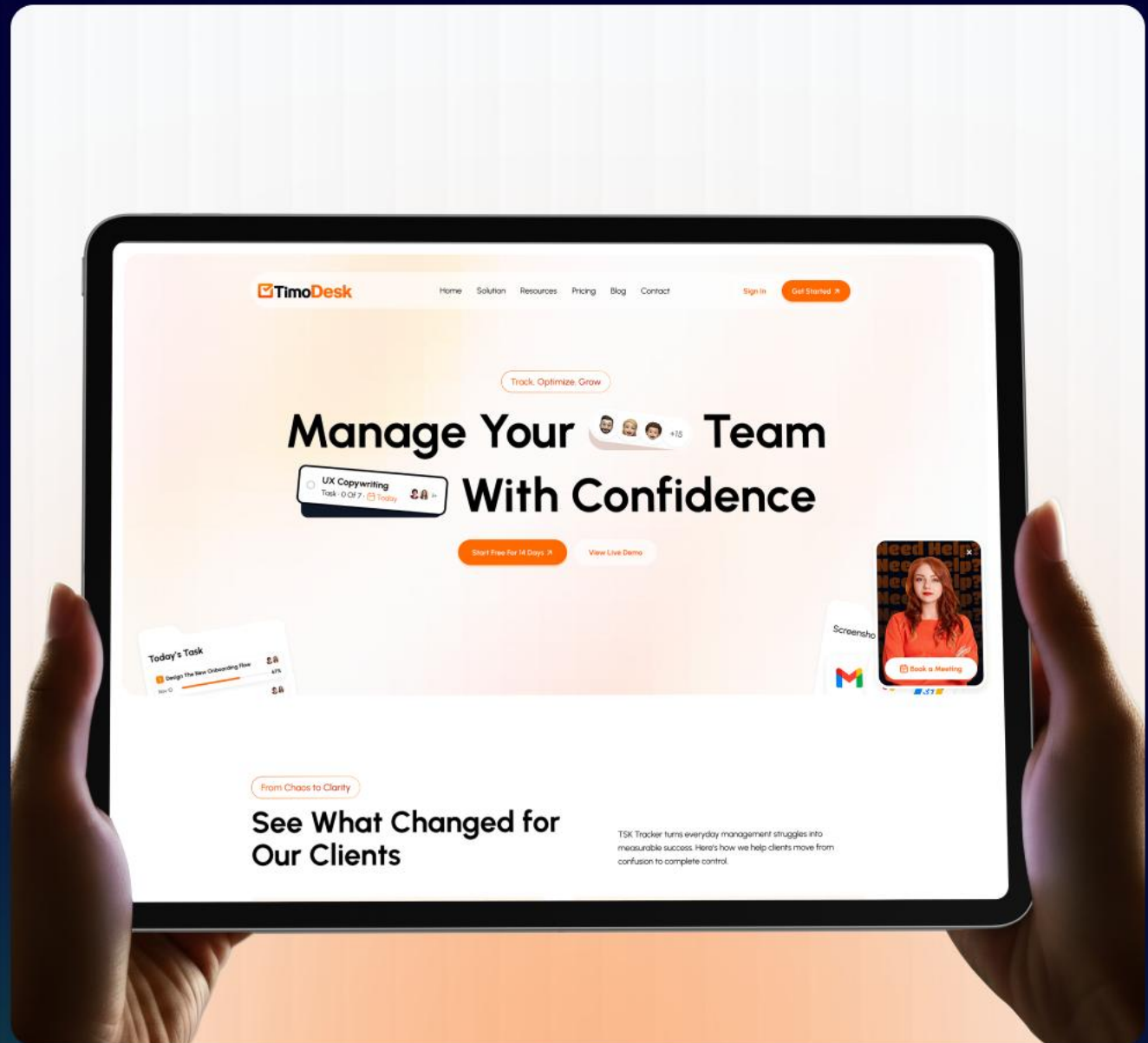
Product Design

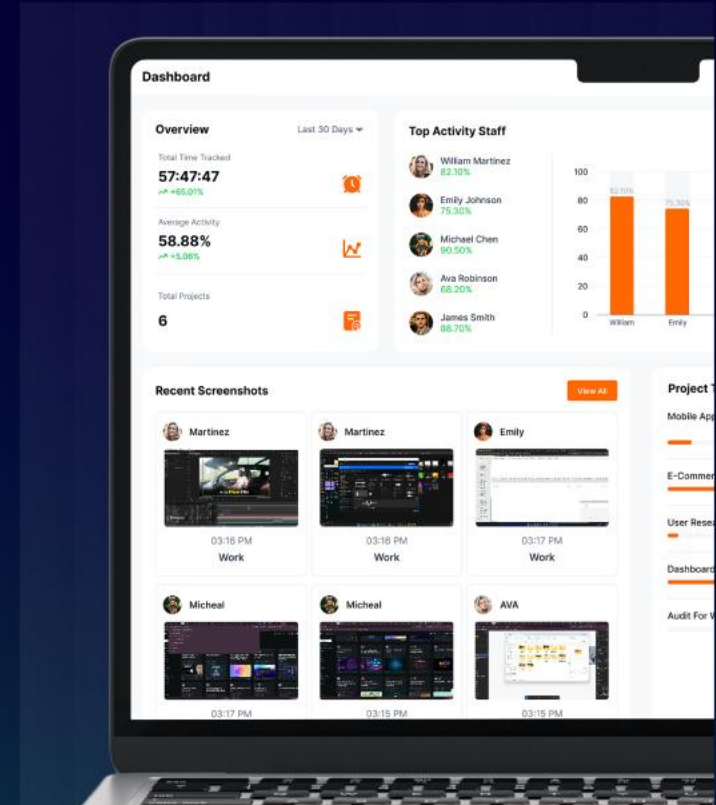
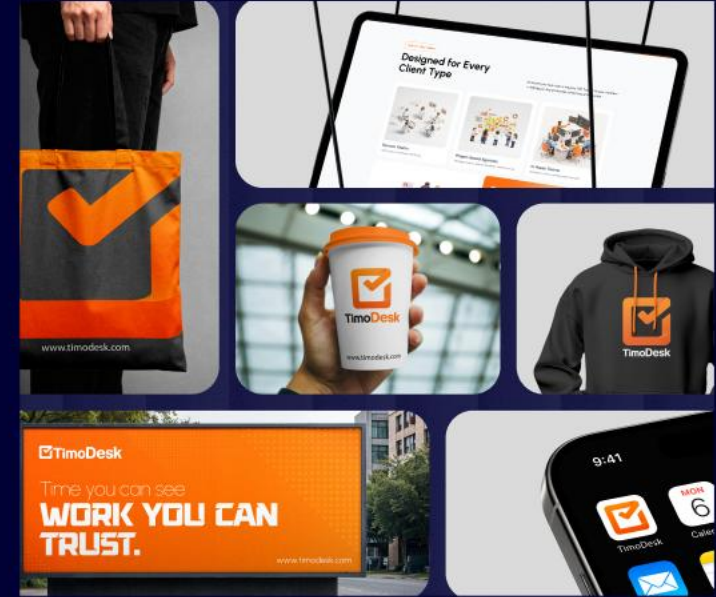
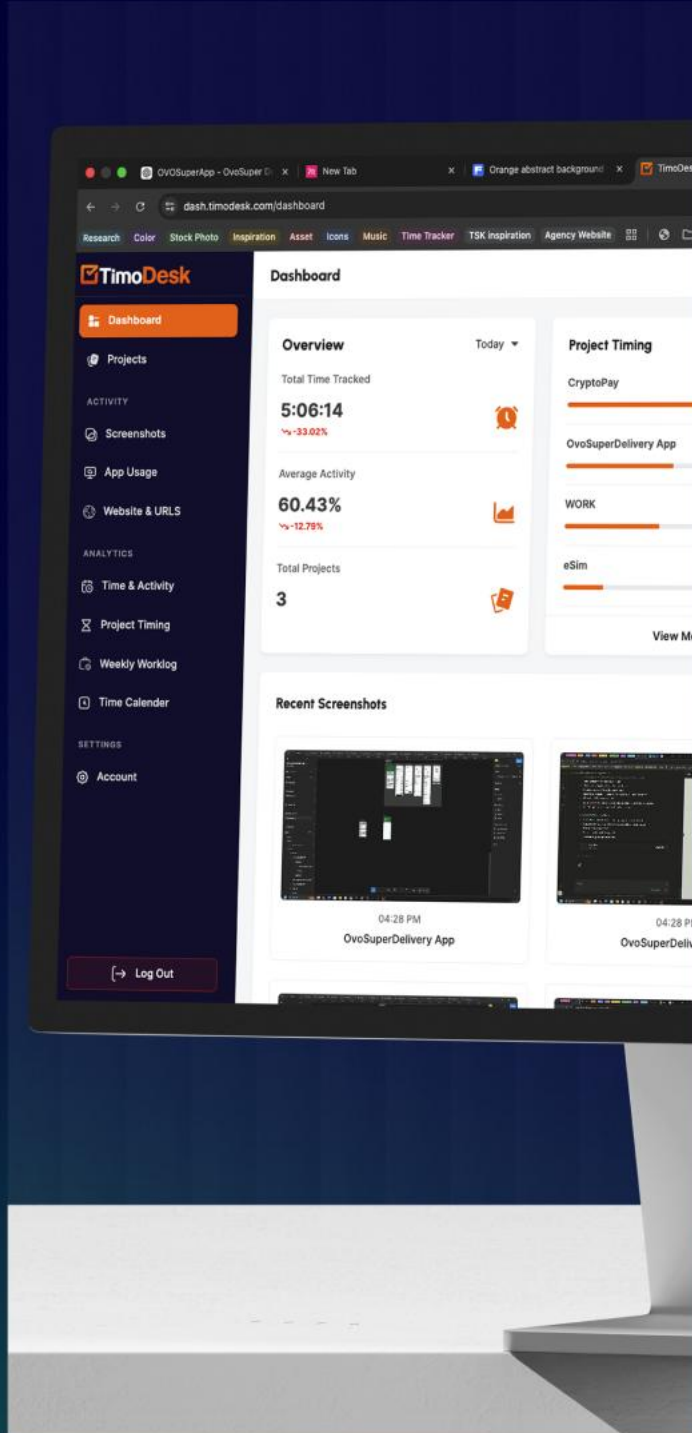
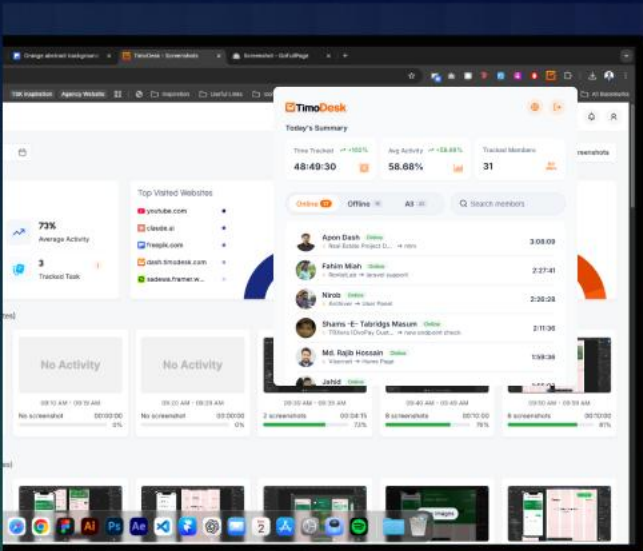
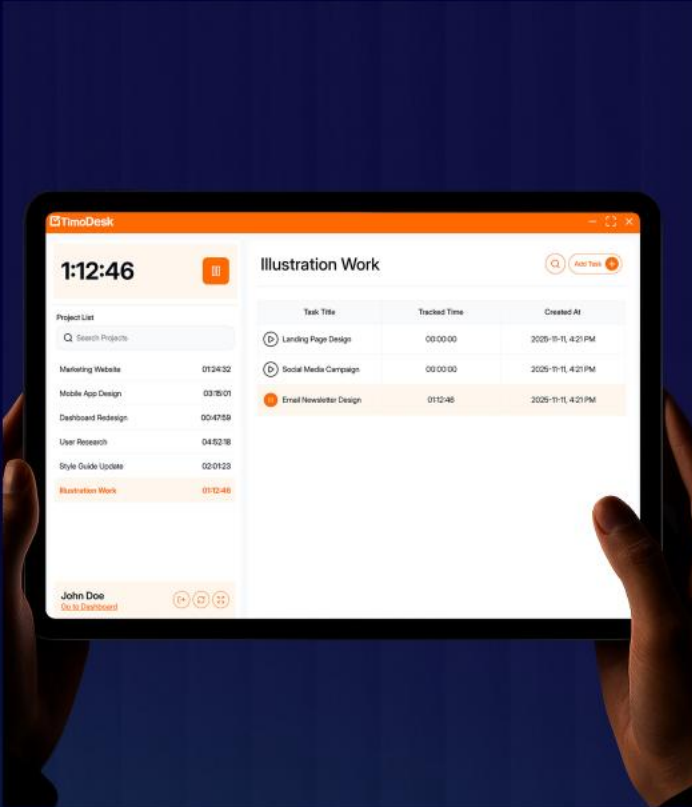
Development

Integrations

Desktop App

Extensions





Case Study



A scalable field force and sales management platform with real-time tracking, automated workflows, and complete operational visibility.

Outcome

35% improvement in field team efficiency.

50% reduction in manual coordination.

Real-time tracking across all operations.

Website Design

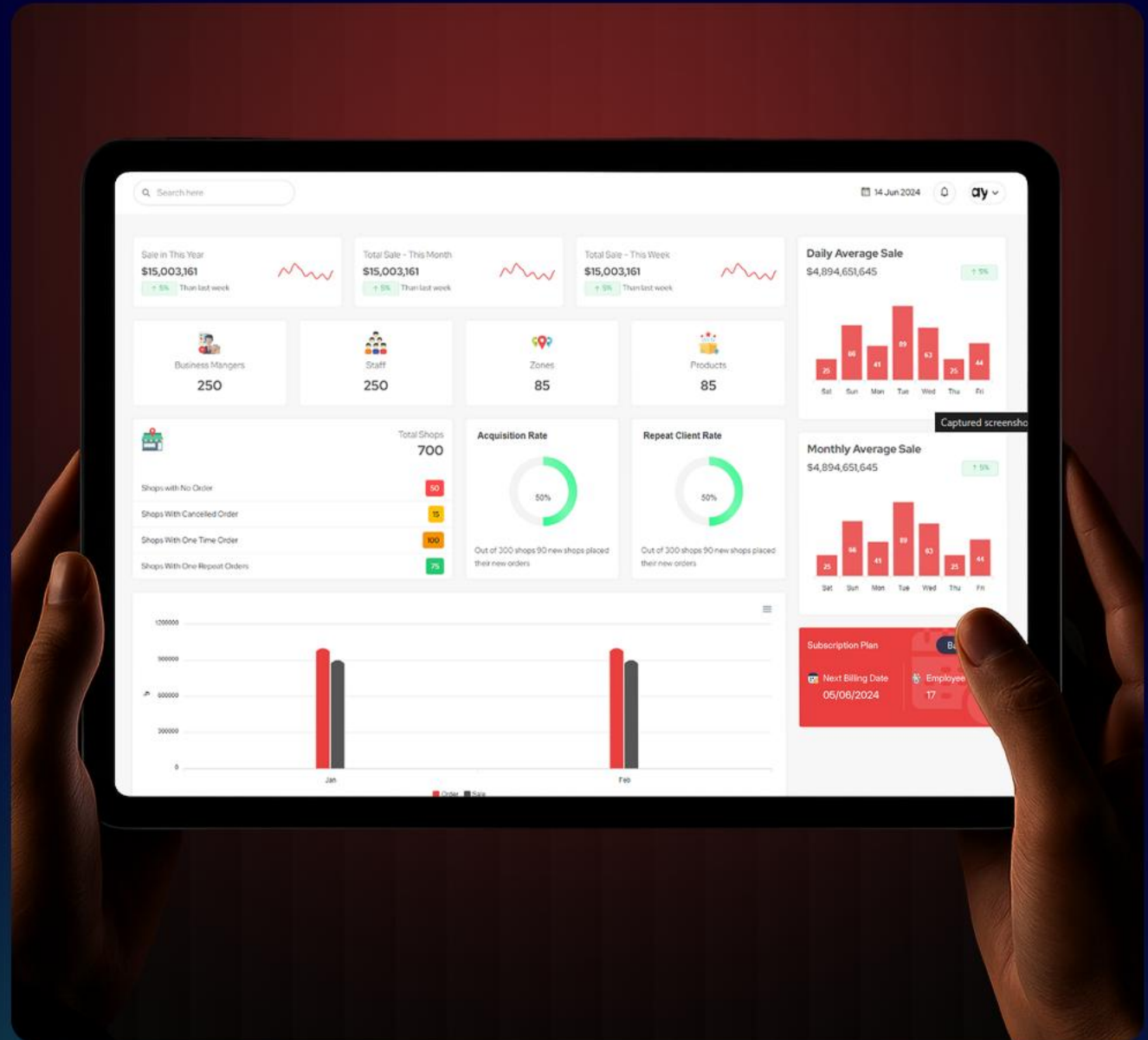
Mobile App

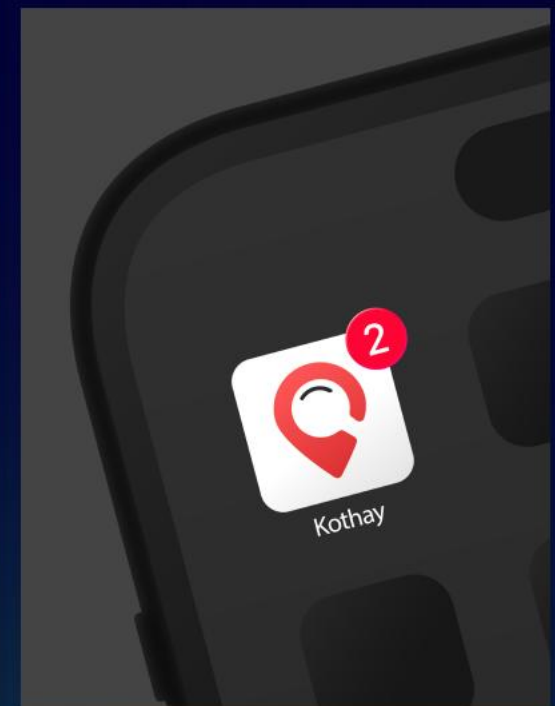
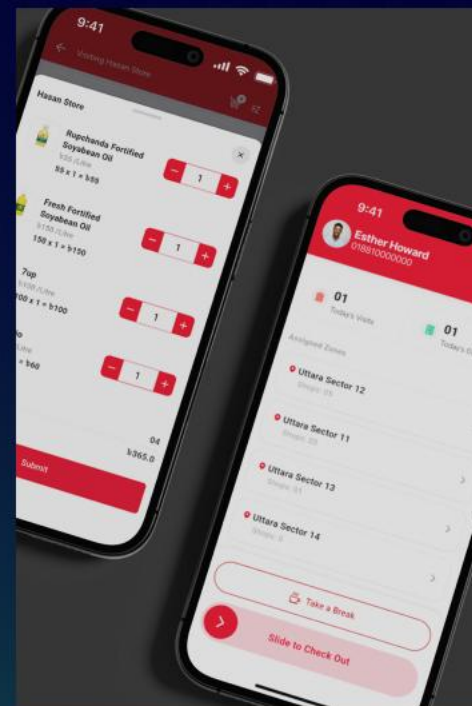
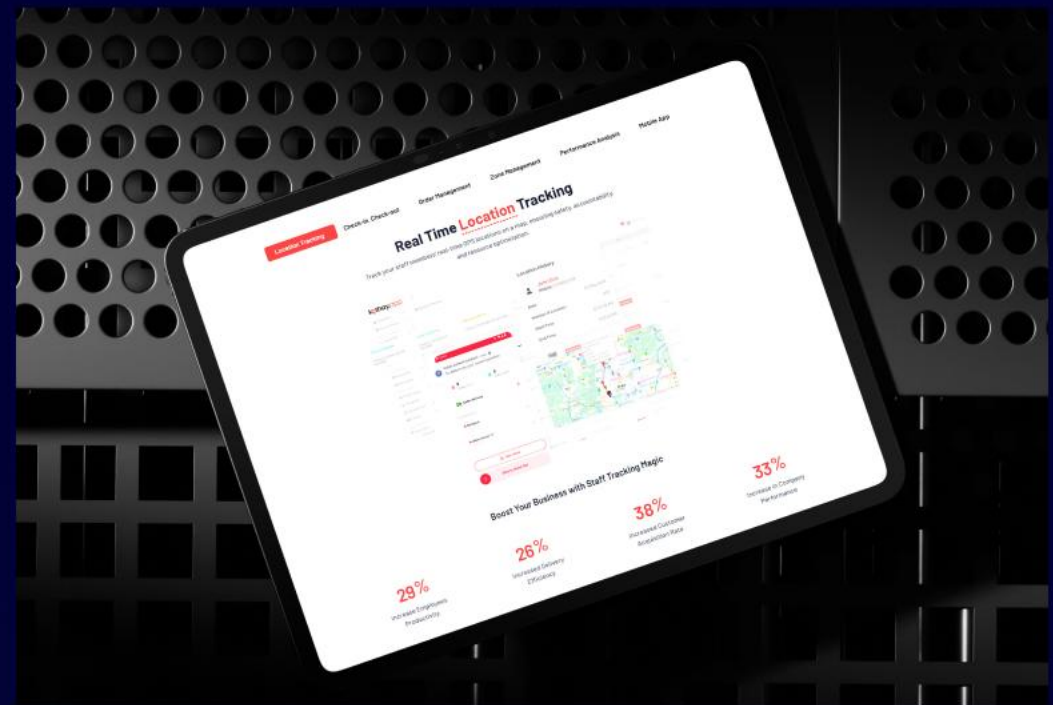
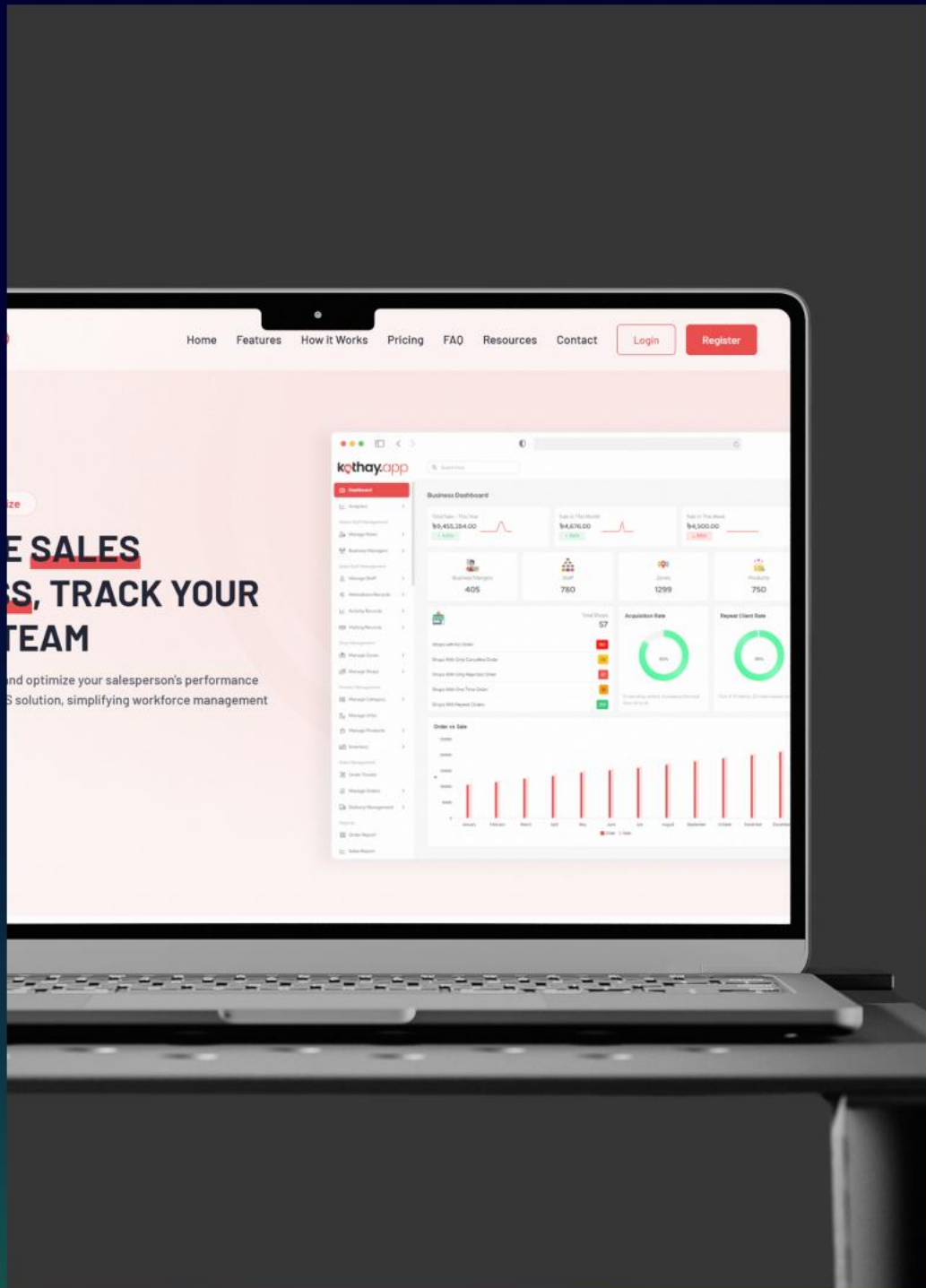
Development

Branding

Infrastructure

Marketing





Case Study



A scalable no-code eCommerce platform for building and launching WooCommerce mobile apps with real-time sync, customization, and seamless user experience.

Outcome

Accelerated mobile app launch.

Reduced development time and cost.

Improved customer engagement and retention.

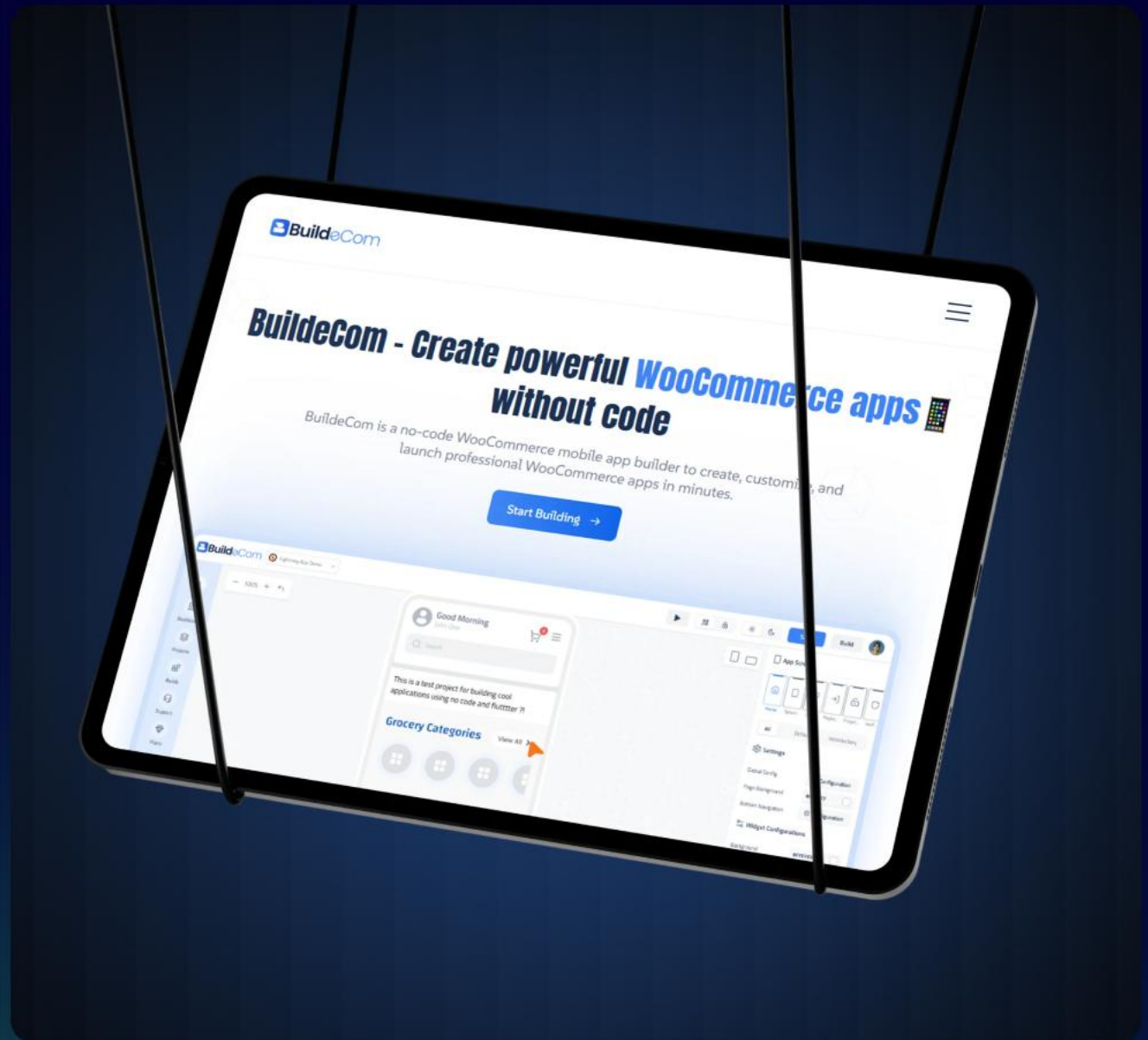
Website Design

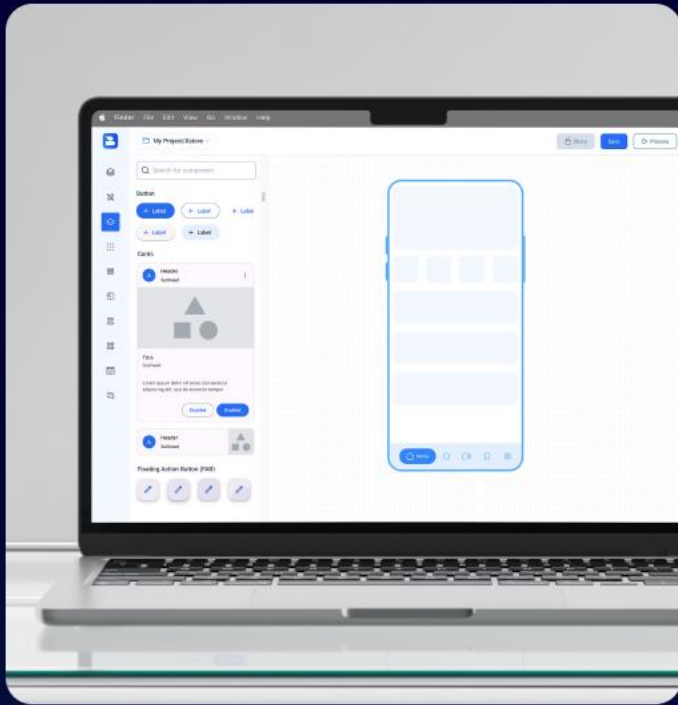
Branding

Development

Product Design

WooCommerce Plugin





Case Study



A scalable fintech platform for cross-border payments, enabling secure transfers, currency conversion, and seamless global transaction management.

Outcome

Built fast, seamless cross-border payments.

Reduced costs and manual effort.

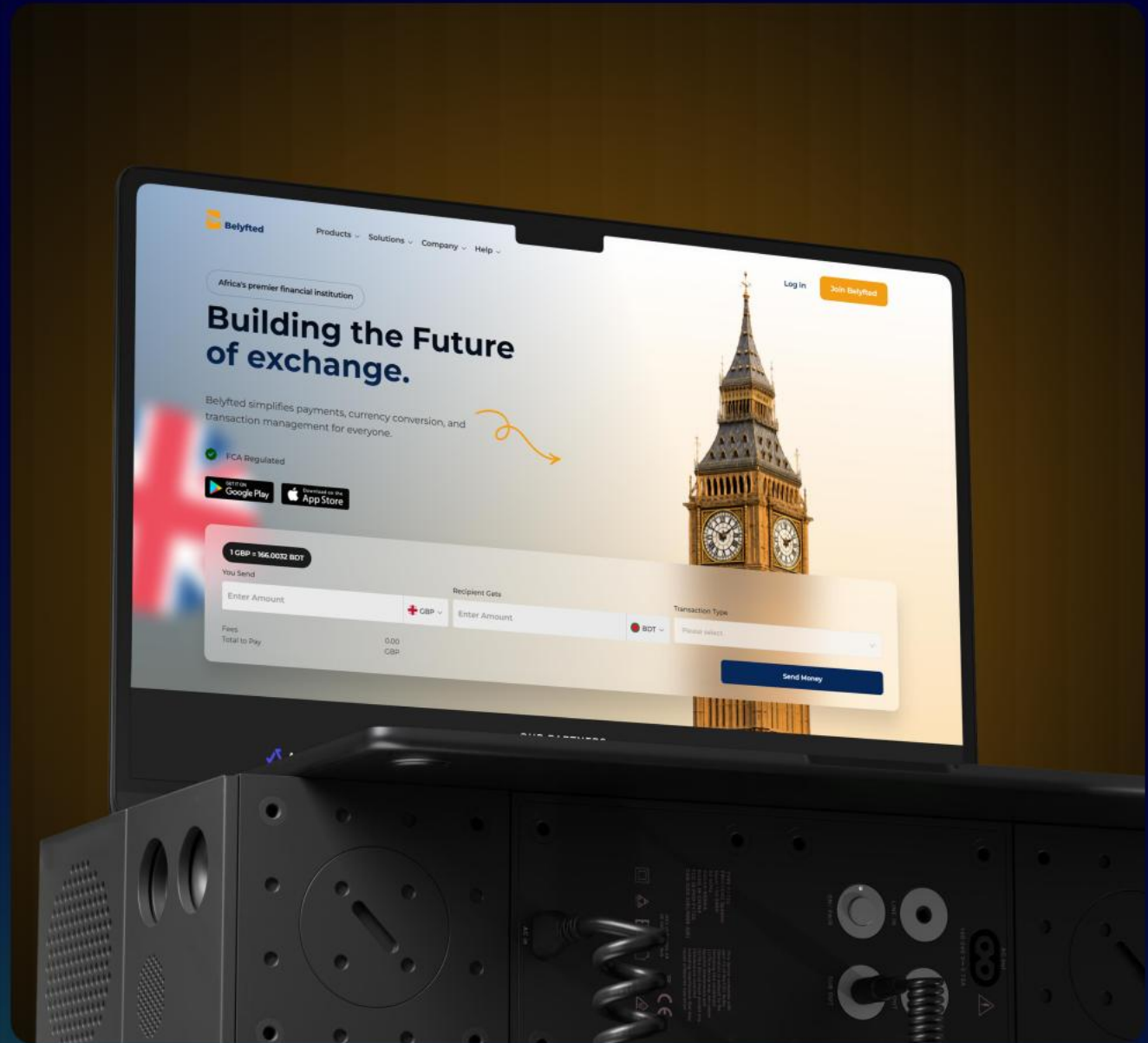
Enabled secure, reliable transactions.

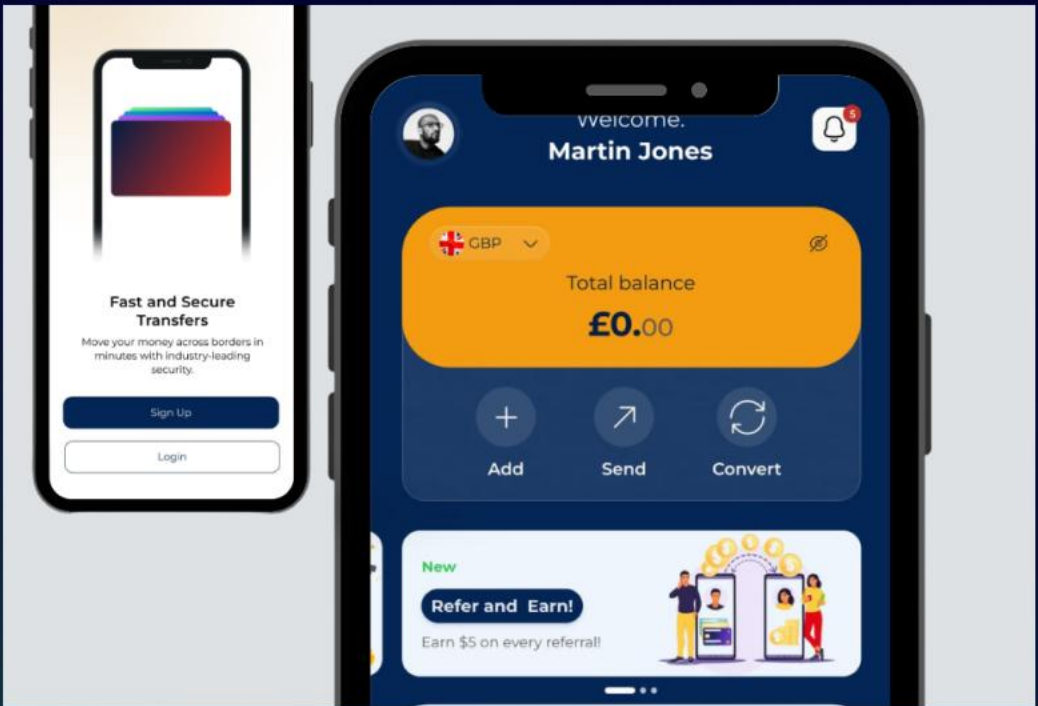
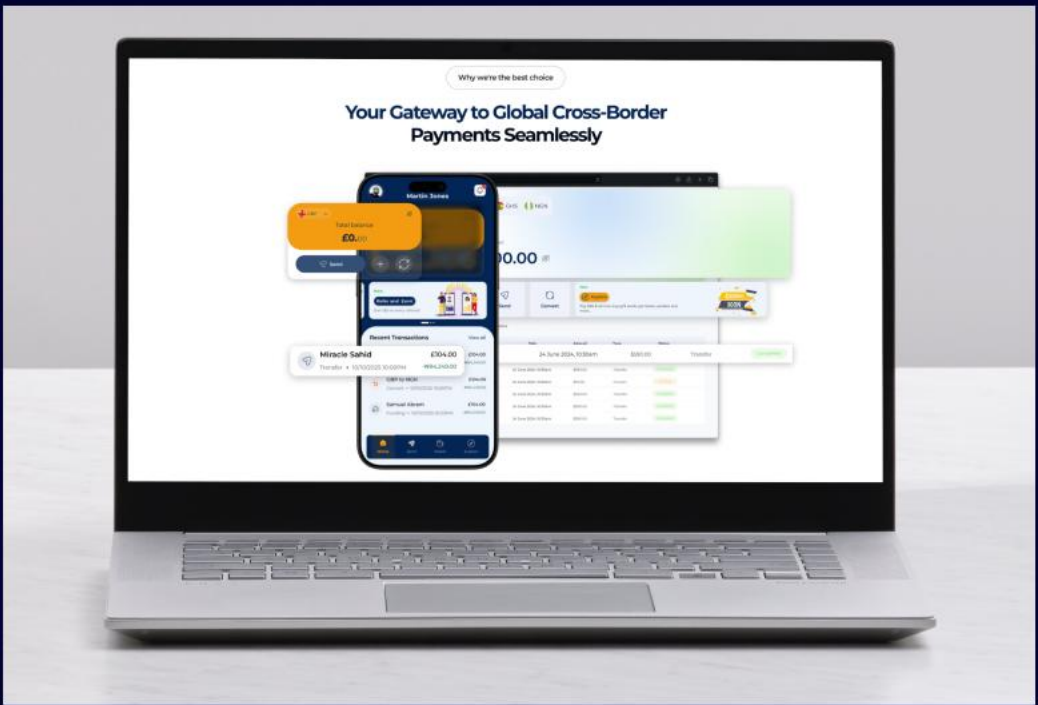
Website Design

Mobile App

Development

Product Design





08

Our Clients



Our Clients

 **CLICKSFLOW**

 **BuildeCom**

 **Emoney**

 **VAKION**
MULTIVENDOR JOB PORTAL

 **TrueWallet**
DIGITAL WALLET - GO CASHLESS

 **SHAPESMM**
YOUR OWN SMM PANEL

 **Area71**
— Venture Limited —

 **Emoney**

MINERFOX
CLOUD MINING SERVICE

EGOLDRICH

 **BITSTRING**

Genius COINS

kothay.app

 **TimoDesk**

 **BuildeCom**

 **Belyfted**

 **CLICKSFLOW**

BG

Genius COINS

 **VAKION**
MULTIVENDOR JOB PORTAL

 **TrueWallet**
DIGITAL WALLET - GO CASHLESS

 **SHAPESMM**
YOUR OWN SMM PANEL

 **Emoney**

 **ELSE**
CLOUD MINING SERVICE

 **CLICKSFLOW**

kothay.app

EGOLDRICH

 **Emoney**

 **BuildeCom**

 **Area71**
— Venture Limited —

 **Emoney**

BG

 **CLICKSFLOW**

MINERFOX
CLOUD MINING SERVICE

 **TimoDesk**

kothay.app



na

Client Testimonial



We combine modern trends with practical, scalable solutions

Customized design solutions
to fits your needs perfectly

 Clients Say



We needed something reliable and scalable, and they delivered exactly that. The whole process was smooth from start to finish.



MICHEL BROWN
CEO, GenNxt



Working with THESOFTKING felt easy. Communication was clear, and they quickly understood what we were trying to build.



SANDRA WHITE
CTO, QuantifySol



They really paid attention to the small details. That made a big difference in the final product.



DANIEL REYES
Product Manager, StellarTech



Our team consists of specialists with deep industry experience

Rely on our experienced team to turn ideas into reality with precision and quality.

 Clients Say



We were actually surprised how fast everything moved. The team stayed on track and delivered even earlier than expected.



SARA LOPEZ
Product Manager, CyberSol



It didn't feel like working with an external team. They were involved, responsive, and really cared about the outcome.



JAMES CARTER
Founder, kreta



They helped us clean up a lot of things we didn't even realize were problems. The product feels much more solid now.



RACHEL GREEN
CTO, AlphaGen



Our Primary goal is to identify your project's needs and objectives

We deliver innovative, functional solutions tailored to your unique business needs.

 Clients Say



Our workflow improved a lot after working with them. Things are just smoother now.



MARCUS FIELDS
Lead Developer, Innovatech



They brought ideas we hadn't thought about. That really helped shape the product in a better way.



JASMINE RIVERA
UX Designer, SZD



We've worked with other teams before, but this felt different. More organized, more thoughtful.



ALEX TURNER
Marketing Director, NextGen Media



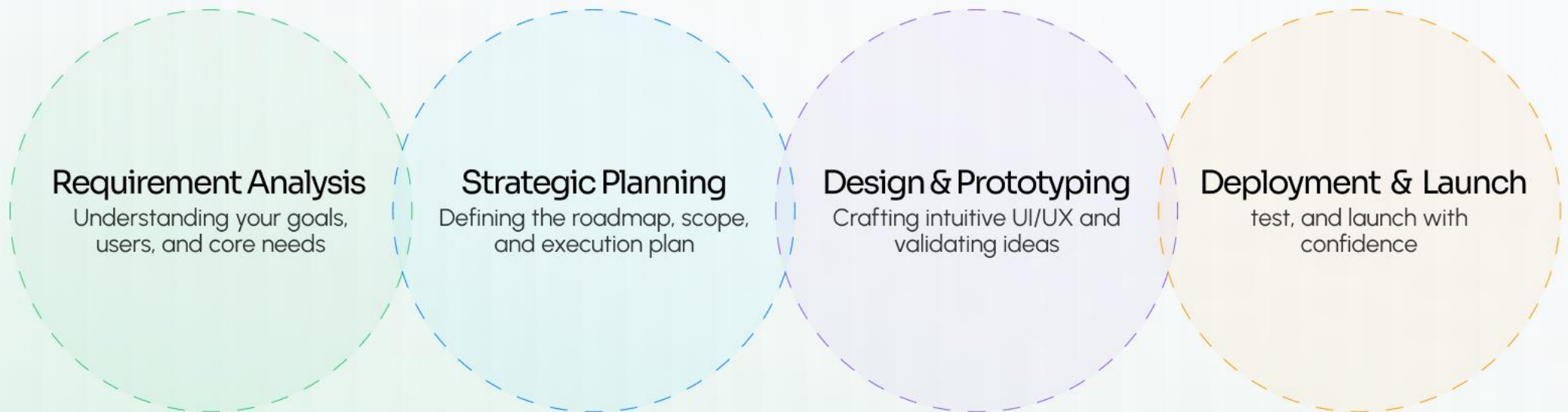
10

Work Process



From Vision to Deployment

Building scalable digital solutions through a structured approach



From Idea to Delivery

A clear and collaborative process from planning to ongoing support

01



Problem Analysis

Understand your goals, requirements, and vision

02



Planning & Proposal

Define strategy, scope, timeline, and execution

03



Development

Build scalable, high-quality solutions

04



Delivery & Support

Deliver seamlessly with ongoing support and maintenance



Built Around Your Business

Every product is crafted to fit your goals, users, and real-world needs



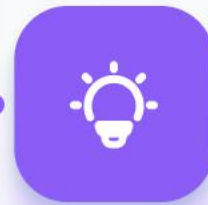
Tailormade Built Approach

Built around your goals, users, and business needs



No Copy-Paste Solutions

Every solution is original - no templates, no shortcuts



Research Driven Development

Decisions backed by research and real user insights





Abir Khan

Co-founder & CTO

At THESOFTKING, we focus on building digital products that are practical, scalable, and built to last.

We combine thoughtful design with strong engineering to create solutions that solve real business challenges.

We'd love to collaborate and help bring your vision to life.



Thank you so much!

We're here to answer any questions. Let's talk

hello@thesoftking.com

